

## Made in Italy & Italian Style – Specialization Course

Hong Kong – Venice – Milan – Rome | March - April 2008

### Programme

Venue: Hong Kong Polytechnic University

10 March 08 (Monday)

Time	Venue	Topic	Lecturer
10am – 11am	SD Gallery, School of Design, Core A	Welcome by the Italian Trade Commission and the partner institutions	
11am – 2pm	Courtyard, School of Design, Core A	Italy and Industrial Districts	Stefano Micelli
2pm – 3pm	-	Lunch Break	-
3pm – 6pm	Courtyard, School of Design, Core A	Design and Industrial Districts	Marco Bettiol

11 March 08 (Tuesday)

Time	Venue	Topic	Lecturer
10am – 1pm	Rm A102, School of Design, Core A	Italy and Industrial Districts	Stefano Micelli
1pm – 2pm	-	Lunch Break	-
2pm – 5pm	Rm A102, School of Design, Core A	Design and Industrial Districts	Marco Bettiol

12 March 08 (Wednesday)

Time	Venue	Topic	Lecturer
10am – 1pm	Rm A102, School of Design, Core A	Interior Architecture and Design Made in Italy - Tradition and Modernity in Living: the Italian Way	Arturo Dell'Acqua Bellavitis Alba Cappellieri
1pm – 2pm	-	Lunch Break	-
2pm – 5pm	Rm A102, School of Design, Core A	Interior Architecture and Design Made in Italy - Tradition and Modernity in Living: the Italian Way	Arturo Dell'Acqua Bellavitis Alba Cappellieri

13 March 08 (Thursday)

Time	Venue	Topic	Lecturer
10am – 1pm	Rm A102, School of Design, Core A	Interior Architecture and Design Made in Italy - From Interior to Exterior	Arturo Dell'Acqua Bellavitis Alba Cappellieri
1pm – 2pm	-	Lunch Break	-
2pm – 5pm	Rm A102, School of Design, Core A	Interior Architecture and Design Made in Italy - From Interior to Exterior	Arturo Dell'Acqua Bellavitis Alba Cappellieri

14 March 08 (Friday)

Time	Venue	Topic	Lecturer
10am – 5pm	Rm A102, School of Design, Core A	Between Art and Design: the Italian Tradition	Luca Guerrini

17 March 08 (Monday)

Time	Venue	Topic	Lecturer
10am – 5pm	Rm A102, School of Design, Core A	Italian Style, Cultural Heritage and New Technologies	Andrea Granelli

18 March 08 (Tuesday)

Time	Venue	Topic	Lecturer
10am – 1pm	Rm A102, School of Design, Core A	Created in Italy, Consumed in China	Loredana Di Lucchio
1pm – 2pm	-	Lunch Break	-
2pm – 5pm	Rm A102, School of Design, Core A	Italian Products and Lifestyle	Lorenzo Imbesi

19 March 08 (Wednesday)

Time	Venue	Topic	Lecturer
10am – 1pm	Rm A102, School of Design, Core A	The Historical Cultural Role of Italian Design	Lorenzo Imbesi
1pm – 2pm	-	Lunch Break	-
2pm – 5pm	Rm A102, School of Design, Core A	The Evolution of the Italian Lighting Design	Loredana Di Lucchio

20 March 08 (Thursday)

Time	Venue	Topic	Lecturer
10am – 1pm	Rm A102, School of Design, Core A	Made in Italy and Global Market	Loredana Di Lucchio
1pm – 2pm	-	Lunch Break	-
2pm – 5pm	Rm A102, School of Design, Core A	Products as Icons	Lorenzo Imbesi