



BOOTCAMP VIP PROGRAM

MILAN | 4-6 May, 2016

AGENDA

Day 1 – May 4th

12.30-14.00

Welcome & Light Lunch

14.00 -15.00

Introducing yourself

15.00 -16.00

Keynote speech

Carlo Alberto Carnevale Maffè
Professor of Strategy at Bocconi University
School of Management

15.00- 19.00

“Demolition Pitch”

Founders get demolished on stage (15-20 min each)

After 19.00

Drinks & Food

AGENDA

Day 2 – May 5th

9.30-10.00

Welcome Coffee

10.00 -11.00

Two successful case histories sharing their experience

- Restopolis (sold to TripAdvisor in 2015)
- DoveConviene (10M round in 2015)

11.00-20.00 (lunch included)

Pitch re-building & rehearsal

Individual work tables with the assistance of coaches and financial experts (Gianluca Dettori, Federico Travella, Mauro Del Rio, Pietro De Nardis, Carlo Frigato, Andrea Granelli)

20.30

Gala Dinner (location TBC)

AGENDA

Day 3 - May 6th

9.30-10.00

Welcome Coffee

10.00 -12.30

Startup pitch against Business Angels and VCs

12.30 -13.00

Wrap-up

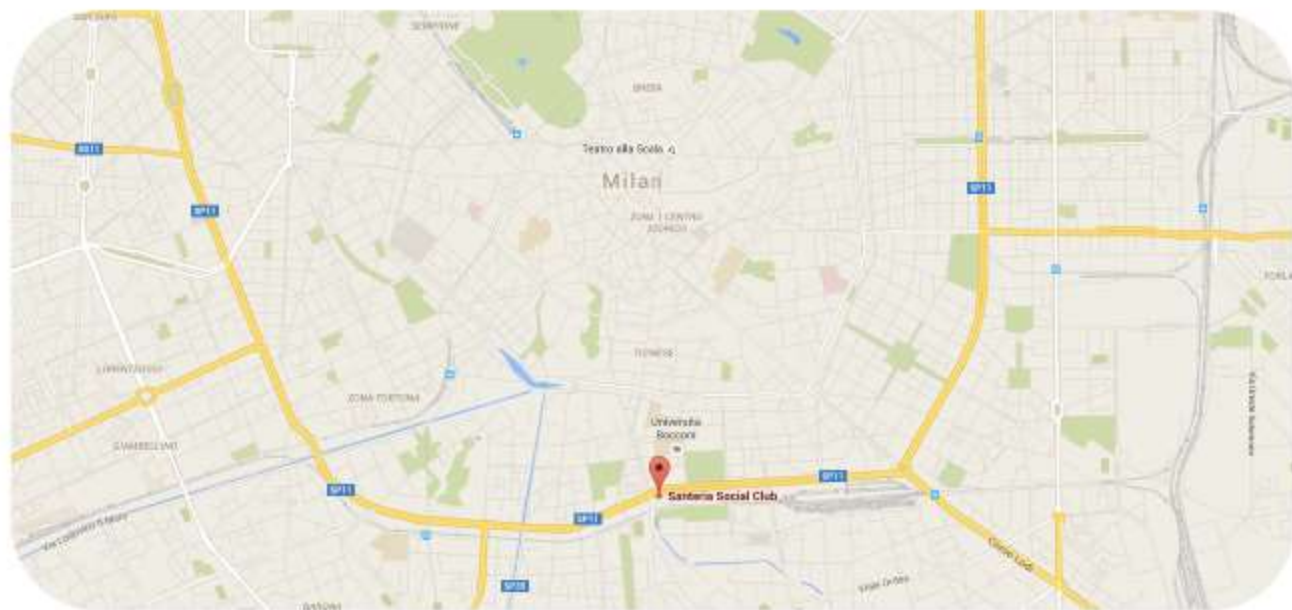
13.00-14.00

Lunch & goodbye

EVENT LOCATION



Santeria Social Club
Viale Toscana 31, Milan



Directions → <http://po.st/SSCmap>

FIWARE STARTUPS

AlzhUp

Donkey Republic

EverImpact

inReception

Intoino

LeeLuu

Measurence

NeuroAtHome

OEEEX

Sensape

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