

Tech for Humanity

April 14-15 2026, Rome

MIT Technology Review
EmTechItaly

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Context

In a world where artificial intelligence (AI) has become a global transformation engine,

this two-days conference brings together visionary leaders from the health, energy, and environmental sectors to explore the impact and opportunities presented by AI. Focusing on the interconnectedness of these sectors, the event will provide a platform for idea exchange, discussion of emerging trends, and identification of innovative strategies.

Health

Artificial intelligence is transforming healthcare by enabling personalized treatments and predictive diagnostics, improving patient outcomes and operational efficiency. This conference will explore AI applications that help executives make strategic decisions to enhance care and manage costs effectively.

Energy

AI is essential for the energy sector's transition to sustainability, optimizing production and consumption while reducing waste. Attendees will discover innovative AI solutions that empower organizations to navigate energy management challenges and lead the shift toward a low-carbon future.

Society, Environment & Well Being

AI enhances individuals' well-being by improving urban development and resource management, leading to healthier communities. This topic will equip executives with strategies to align business practices with sustainability goals, balancing economic growth with social responsibility.

4. BEYOND BUILDING. INTO EXPERIENCES INDUSTRIAL HERITAGE-TECH SESSION

LA CENTRALE MONTEMARTINI

The Machines of the Gods

*An experiential journey through art, archaeology, and technology
toward Future Places*

Beyond Buildings. Into Experiences.

Global PlaceTech Alliance



Cu.Bo Università Campus Bio-Medico di Roma,
Via Regdo Scodro, 42, 00128 Roma RM



Classroom CB30B – 1st Floor



14:15-17:00



max 60 seats



April 15, 2026



Agenda

Part I — 2:30 PM

Where We Are

Opening

- **Daniele Di Fausto** – CEO, eFM | Founder, ROAD

Keynote address · What role do places play today?

- **Alberto Sangiovanni Vincentelli** – Edgar L. and Harold H. Buttner Chair of Electrical Engineering and Computer Sciences, University of California, Berkeley *

Keynote Address · Beyond CX. Why AI can put the Customer Experience Back at the Center

- **David Arconada** – Author of “HumanX – The end of CX”, President of Mexican CX Association

Chair: Daniele Di Fausto – CEO, eFM | Founder, ROAD

Part II — 3:00 PM

What challenges lie ahead

Make place for innovation

- **Massimiliano Garri** – Chief Technology, Innovation & Digital Officer, FS.

Roundtable Discussion

- **Thomas Walter** – Head of Global Real Estate Business Digital Operation, BOSCH
- **Emanuele Calà** – Senior Vice President Transformation & Technology, ADR
- **Federico Lessio** – Head of People Experience & Services, Plenitude
- **Christa Dodoo** – Head of Global Workplace Strategy and Safety
- **Luigi Meschini** – The Only Planet Ventures Partner
- **Andrea Granelli** – CEO Kanso

Chair: Emiliano Boschetto – Editor MIT Technology Review Italy

Part III — 4:00 PM

Why an alliance?

When an innovative ecosystem takes ‘space’.

- **Mattia Voltaggio** – Program Management Officer, ROAD – Rome Advanced District

Keynote Address – The Platform Revolution of Space

- **Sangeet Paul Choudary** – Author of Platform Revolution

Closing Session

The PlaceTech Alliance's Next Steps

- **Daniele Di Fausto** – CEO, eFM

Chair: Marta Bertolaso – Full professor of Logic and Philosophy of Science, Università Campus Bio-Medico di Roma