

## Expert Group on maximising the potential of cultural and creative industries, in particular that of SMEs

Agenda for the second meeting on 2 July 2008

Berlaymont Building, Rue de la Loi, Brussels – Room Schuman

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9:00 – 9:30	Arrival and registration of participants <i>In order to start our meeting in time, we kindly ask you to arrive at the Berlaymont building for registration at 9:00 at the latest, as this building has very strict access conditions for security reasons.</i>
9:30 – 9:45	Opening of the meeting and adoption of the agenda
9:45 – 10:45	Information by the Commission <ul style="list-style-type: none"> <li>• Cultural statistics at European level – The state of play and timetable (Eurostat)</li> <li>• Exchange of views</li> </ul>
10:45 – 11:00	Coffee break
11:00 – 12:30	National creative programmes <ul style="list-style-type: none"> <li>• Presentations by UK and NL</li> <li>• Exchange of views</li> </ul>
12:30 – 14:00	Lunch
14:00 – 14:50	Structure of the industry and Barriers faced by SMEs <ul style="list-style-type: none"> <li>• Presentations by AT and ES</li> <li>• Exchange of views</li> </ul>
14:50 – 15:40	Funding and venture capital <ul style="list-style-type: none"> <li>• Presentation by BE and FR</li> <li>• Exchange of views</li> </ul>
15:40 – 15:55	Coffee break
15:55 – 16:30	Local and regional aspects <ul style="list-style-type: none"> <li>• Presentation by IT</li> <li>• Exchange of views</li> </ul>
16:30 – 17:30	Typology of good and bad practices in Member States (on the basis of the contributions received to the first questionnaire): the way ahead (presentation by the chairs and discussion); preparation for next meeting
17:30	Closing remarks