HUMAN TECHNOLOGY BLOG

360° on Human and Technology

Category: Internet Psychology

2006-12-04

19:41:50, Categories: Interactive Television and Media, e-Healt, Internet Psychology, 120 words

Kid's Cool Aid: an interactive pediatrician



Andrea Miotto HTLab

<u>Apoteket</u> (Swedish Pharmacy) together with physicians developed an interactive tool that helps you in case your kid is sick at home with a cold.

Kid's Cool Aid, that's the name of the tool, offers personalized advice about relevant products that can be taken. Moreover it figure out whether children 12 years and under suffering from a cold need to go to the doctor's office or not.

Imagine your kid is sick at home, and you're not sure if it's the common cold or if it should be better to call a doctor: this tool provide you some useful advices that might help to make the most appropriate decision.

Watch the viral movie: The Virus Chain

Leave a comment • Google it!

2006-10-02

09:18:14, Categories: Internet Society, Videogames Studies, Internet Psychology, Ethical issue, 271 words

ur-Real Evil and Wickedness in a Virtual World

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Today the man must to move in reality dominate by digital. This book by Andrea Granelli analyses the digital-self, a place where individual and the virtual interact together.

2 comments • Google it!

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2006-04-02

12:40:22, Categories: Human Factor, Trust, Risk and Security, e-Business, e-Addiction, Culture and Technology, Internet Psychology, Ethical issue, 202 words

Web Skurfing on Workplace



Web skurfing means net-surfing (following the web stream of hyperlinks) in order to "skive", to avoid an unpleasant or boring task (mainly the work, often an important work) letting the mind wandering to another one (from an e-mail to a game, from a blog to a chat room...).

The web skurfing on the workplace could become internet misuse and abuse with:

-its possible effects on the results of the work (revealing the defective state of the human-computer interaction on an attentive-motivational level: "It is