

BIO OF ANDREA BRUNO GRANELLI

Culture curious, *tech passionate* & leadership scholar

Born in 1960, he completed classical studies, has a degree in computer science, an *Executive McKinsey MBA* and completed his education with a post graduate specialization in psychiatry.



He started working as a researcher in the National Research Council, spent 3 years with the Montedison Group, then he joined McKinsey & Company and, later, Telecom Italia founding and becoming CEO of tin.it (the Internet service of the group) and later responsible of all the R&D activities of Telecom Italia Group, where he also launched a VC fund and a Design School.

He is currently founder of KANSO, a consulting company specialized in the exploitation of technology-enabled innovations.

His most recent professional experiences have been characterized by the start-up of various initiatives: Tin.it, TILAB, Loquendo, a U.S.A. Venture Capital fund (\$280 millions of committed capital), the Interacton Design Institute of Ivrea, the permanent Exposition of Technology in the cloisters of the San Salvador Center in Venice.

He is also past Scientific Director of Domus Academy, one of the most recognized design school, past member of the advisory board eEurope (European Commission's Advisory Group for the implementation of the Innovation Society) for the European Commission, of the Technical Committee for Confindustria's "Innovation and Technological development" and past counsellor to the Minister of Cultural Heritage and Activities.

He is member of different scientific boards and of some boards of directors. He has published many books on digital technologies and innovation, he is also member of various publishing boards.

He is a **scholar in the new frontiers of leadership & entrepreneurship**: digital readiness, soft skills & rhetorical abilities (i.e. digital humanities) and he is deeply involved in bringing innovation in Small & Medium Enterprises (Italy's connective tissue).

He lectures at many Universities, he has been member of many boards and advisory committees and has published many books on digital technologies and innovation ([www.agranelli.net/rassegna AG.html](http://www.agranelli.net/rassegna_AG.html)).

Rome, September 2021